



FAIR FACTS:

August 8 and 9, 2009
 Saturday 10-6
 Sunday 10-5

60,000 Attendees
 180 Regional Artists
 Children's Activities
 Ethnic Foods

Volunteer: Powderhorn Park
 Neighborhood Association
 (612) 722-4817. www.ppna.org

PROGRAM:

10,000 copies distributed
 at art fair and metro area
 businesses. 8 to 12 pages
 printed on newsprint.

High readership pickup
 with feature articles on the
 festival.

Affordable ad rates and
 design, proceeds support
 Powderhorn Park activities.

Submit ad hard copy to Su-
 san Hagler or email
 pdfs, jpgs, tiffs, eps, & psds
 susanhagler@earthlink.net

Layout available starting at
 \$20 minimum charge from
 Kelly Newcomer (\$65/hour).
 Call 612-804-7302 or email:
 kelly@kellynewcomer.com.

Make checks payable to:
 TC Non-Profit Ad Sales,
 3249 Colfax Ave. S.,
 Minneapolis, MN 55408

POWDERHORN ART FAIR AD RATES

Call today to reserve your ad! Susan Hagler 612-825-7780 susanhagler@earthlink.net

Sample Page

2009 Powderhorn Art Fair

FULL PAGE
 10.5"w x 16.25"h
\$900

QUARTER PAGE
 Vertical: 5.125"w x 8"h
 or Horizontal: 10.5"w x 3.875"h
\$300

COLOUR

(Yes, the reason your eye went right here)

Business card & 1/8 pg	\$30
1/4 page	\$50
1/2 page	\$75
Full page	\$100

HALF PAGE
 Horizontal: 10.5"w x 8"h
 or Vertical 5.125"w x 16.25"h
\$550

EIGHTH PAGE
 Horizontal: 5.125"w x 3.875"h
 or Vertical: 2.4375"w x 8"h
\$150

BUSINESS CARD
 H: 3.5"w x 2"h
 or V: 2"w x 3.5"h
\$75

Deadline to submit your ad: July 8, 2009

Legal information: Advertiser agrees to defend and indemnify PPNA and its agents against any and all liability, loss or expense incurred from claims resulting from advertisement publication. In no event will PPNA be responsible for errors or omissions if correct copy is not submitted by the advertiser. Space reservations may not be cancelled after ad deadline of July 8, 2009.